**Beautification Committee Meeting**
**October 16, 2025**
**Town Council Chambers**

**Present**
Councillor A. Murray, Chair
Councillor L. MacLellan
E. Chiasson, Community Member
A. Ferguson, Community Member
Mayor S. Cameron

**Absent with Regrets**
Councillor P. McKenna

**Also Present**
M. Fougere, Municipal Clerk and Recording Secretary
R. Delorey, CAO
C. Rankin, Manger Parks and Recreation

## 1. Call to Order & Introductions

Chair A. Murray called the meeting to order at 5:18 p.m., followed by a land acknowledgement recognizing that the meeting took place in the traditional and ancestral territory of the Mi'kmaq people and acknowledging that we are all Treaty people.

## 2. Approval of Agenda

The agenda was amended to move item 5.2 – Tree Survey Results under New Business to follow after 3.1 – Acceptance of the Minutes, making it 3.2.

**Motion:** To approve the agenda as amended.
Moved by: Councillor MacLellan
Seconded by: Community Member A. Ferguson

**Motion Carried**

## 3. Acceptance of the Minutes

### 3.1 Minutes of the May 22, 2025, Beautification Committee Meeting

Minutes were accepted as presented.

### 3.2 Tree Survey Results

C. Rankin, Manager of Parks and Recreation provided an update on the Town's tree survey, noting that most trees along Main Street are in good condition, though some require pruning or maintenance. Since July, three requests for tree removal have been received, and a recently dead tree in front of the Sunflower has been removed. Replacement trees would be saplings, with costs depending on size and species.

The survey prioritizes tree care and tracks conditions, with Main Street considered the first phase of attention. Committee members discussed tree maintenance, including soil conditions and branch trimming, and noted the importance of ongoing monitoring and care for the Town's trees.

E. Chiasson arrived at the meeting at 5:23 pm

## 4. Business Arising from the Minutes

### 4.1 Welcome Sign at Chisholm Park

The Chair provided a brief update on the Welcome Sign at the entrance to Chisholm Park, advising that the sign has been raised to a new position to improve sightlines and address the previous visibility obstruction for vehicles exiting onto Main Street.

### 4.2 Benches at East Coast Credit Union

The Chair advised that no update was available at this time, as feedback has not yet been received from the East Coast Credit Union, and noted that the benches will remain in their current location at this time.

## 5. New Business

### 5.1 Strategic Plan Review

The Chair advised that the committee would begin a review of the Town's Strategic Plan at the next meeting, with this item becoming a standing agenda item moving forward. The review will begin with reviewing the existing plan to assess completed actions and ongoing priorities. Given the scope of the work, the review is expected to take place over multiple meetings and continue throughout the remainder of Council's term. The Chair will circulate the current Strategic Plan to Committee members in advance of the next meeting.

### 5.2 Tree Survey Results

This item was moved up to Item 3.2 after the Acceptance of the Minutes.

### 5.3 Antigonish Culture Alive & Mural Program

The Chair provided an update on the Mural Program, which is subcontracted to Antigonish Culture Alive (ACA). It was noted that Advocate Printing of Pictou has been used in the past for mural printing, which caused delays. The Chair indicated that a local printing company had questioned why local businesses were not being used and he expressed interest in meeting with Fenn Martin of ACA to discuss options.

Committee members discussed who is responsible for the cost of mural printing. It was clarified that the winning artist receives $5,000 for their design, and the costs for printing and installation are covered by ACA.

The CAO advised that under the Town's procurement policy, Town-led initiatives must follow procurement requirements, including obtaining three quotes for purchases under $2,500.00 or issuing a tender for amounts under $25,000.00. The CAO further noted that these requirements would apply if the Town is administering the program; however, different requirements may apply if the program is administered by Antigonish Culture Alive.

C. Rankin left the meeting at 5:53 p.m.

### 5.4 Scottish Historical Panels

The Chair received Gaelic panels from committee member A. Ferguson and discussed potential locations within the Town for their installation. Suggested locations included Carin Park, the River Walk by Chisholm Park and the Antigonish Landing.

The CAO advised that staff could obtain cost estimates for the installation of five panels to assist the committee in making a future decision on the location.

## 6. Adjournment

With no further business, Councillor MacLellan moved to adjourn the meeting at 6:04 p.m.