

**Beautification Committee Meeting  
September 11, 2018  
Town Council Chambers**

**Present**

Chair, Councillor A. Murray  
Mayor L. Boucher  
Deputy Mayor D. Roberts  
A. Arnold  
L. Jewkes  
O. Landry  
David Miller

**Absent with Regrets**

D. Kyle  
D. Geldart  
Councillor M. Farrell

**Also Present**

Special Projects Coordinator, S. Scannell  
D. Wilson, Deputy Clerk

**Call to Order**

Councillor A. Murray, Chair, called the meeting to order at 5:07 PM and welcomed everyone.

**Approval of Agenda**

"It was Moved and Seconded to approve the Agenda with additions." Motion carried.

**Approval of Minutes**

"It was Moved and Seconded to approve the Minutes of the June 12, 2018 meeting as presented." Motion carried.

**Business from the Minutes**

- Bridge Baskets

The Chair brought forth a concern that the bridge baskets were not secured enough to prevent vandalism and requested consideration be given to having them secured properly next year, with A. Arnold offering to meet with S. Scannell to show him the manner in which the baskets should be secured.

- Beautification and Street Scaping Program

In response to a query from the Chair, S. Scannell provided details on the program, noting the Town was not successful with their application.

- Flower Program – Season Overview

The Chair queried committee members on their thoughts on this years flower program. Each member provided their input and comment.

General discussion took place on possibly expanding the flower program, having a survey carried out during large special events, the Town's new Communications and Marketing

position, flowers that should not be used in the baskets, and changes to the watering program this year.

- Custom Christmas Décor

The Chair noted that he and S. Scannell, along with Councillor J. MacPherson, had a visit from a lighting company representative who offered to provide a mock up of the existing celtic cross from the Town's branding program for possible use as a lamp post decor.

S. Scannell provided details on placing an RFP for custom Christmas décor.

Discussion took place on priorities for Christmas décor.

The Chair expanded on how the décor would be placed.

Discussion took place on having trees in the downtown lit, along with trees the Town had lit in the past.

Discussion took place on having a décor plan for the future, contacting other municipal units for information, and lights on trees.

L. Jewkes provided comments on reaching out to other municipalities for information on the cost of Christmas décor, and how their décor is managed.

The Chair noted that lights on trees and lights on light standards appear to be the main points of concern.

The Chair, along with S. Scannell agreed to research Christmas décor prior to the next meeting.

- Tree Sub-Committee

The Chair called for any questions on the tree update provided by D. Geldart. Positive comment was received on the recommendation to utilizing traps regarding the EAB recently discovered near Edmunston, NB.

Brief discussion took place on the elm trees planted by H. Steeghs that survived.

- O. Landry circulated photos taken in PEI showing 'sponsored' gardens and a parking meter support program to assist community groups, and requested comments from the Committee.

- Creighton Lane

L. Jewkes noted the work currently being undertaken on Creighton Lane including paving, and provided comment on the status of the materials in the various planter boxes.

S. Scannell provided details on the planter boxes last year and agreed to look further into any plans that are being considered for the parking lot area.

Ms. A. Arnold reiterated her desire to see day lilies in the planter boxes for colour.

The Chair presented a diagram noting that trees planted under a 2" caliper are a waste of money as they are too easily damaged.

- Town Welcome Signs

The Chair noted that the Town's welcoming signs have been in existence for approximately 20 years and now needed to be replaced. Discussion took place, and it was suggested the signs be looked at to see if they can be spruced up and then look to including monies in the budget to have them replaced in the future.

With there being no further business the meeting was adjourned at 6:30 PM.