



Town of Antigonish Poster and Signage Policy

Purpose

The purpose of this policy is to establish procedures for all posters and signage in the Town of Antigonish. This policy is adopted under authority of Section 48(3) of the *Municipal Government Act*.

General

1. No posters or signage are permitted to be affixed or attached to any utility poles, Town of Antigonish owned lamp posts, buildings, structures and/or fencing.
2. Posters and signage not affixed to utility poles, Town-owned lamp posts, buildings, structures and/or fencing will be allowed for the following:
 - i. political contests;
 - ii. emergency purposes; or
 - iii. traffic control purposes.
3. To obtain permission with respect to section 2(i), a request must be made in writing at least 2 week in advance of the placement of the poster and/or signage to the Chief Administrative Officer or designate. If permission is granted, it will be by letter signed by the Chief Administrative Officer or designate only.
4. If permission is granted for section 2(i), subject to conditions in section 3, Provincial regulations must be adhered to with respect to the placement and removal of the poster and/or signage.
5. All non-approved posters and/or signage will be removed and, if appropriate, legal action will be taken pursuant to the *Nova Scotia Environment Act*.

Guidelines Applicable to Town Owned Bulletin Boards

6. A request must be made to the Town at least two (2) weeks in advance of the placement of the poster on a Town owned bulletin board.
7. Posters may be posted a maximum of three weeks prior to the event date.
8. The poster must:
 - i. be date stamped and approved by the Town;

- ii. be computer generated and clearly state the name of the organization, event title, type of event, event date, event location and contact information;
- iii. be for a registered not-for-profit event within Antigonish Town and/or County; and
- iv. advertise a sporting, educational, cultural, charity or similar event of a non-commercial nature.

9. The poster must not:

- i. advertise a commercial business, yard sale, or similar; or
- ii. contain offensive material.

10. Only one poster per event is permitted on any Town owned bulletin board.

11. Posters will be approved at the discretion of the Town of Antigonish. The Town may refuse to post any poster.

Repeal

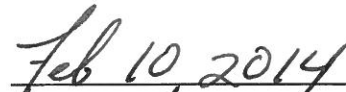
12. The Poster and Signage Policy, adopted October 19, 2009, is hereby repealed.

CAO's Annotation for Official Policy Book

Date of Notice to Council Members of Intent:	November 18, 2013
To Consider (Minimum 7 Days):	November 18, 2013
Date of Passage of Current Policy:	December 16, 2013

I certify that this Policy was adopted by Council as indicated above.


 Chief Administrative Officer


 Date