


MEETING: Special Town Council Meeting

DATE: February 25th, 2025

TIME: 6:00 PM

PLACE: Town Council Chambers

Agenda

1. **Call to Order**
 2. **Approval of Agenda**
 3. **Business from Minutes**
 - 3.1 2030 National Special Olympics Summer Games (Deferred from Feb 18)
 - 3.2 Eastern U16 Challenge/U18 Cup STFX (Deferred from Feb 18)
 4. **Adjournment**
- 



ST. FRANCIS XAVIER
UNIVERSITY

SPECIAL OLYMPICS CANADA SUMMER GAMES 2030

ST. FRANCIS XAVIER UNIVERSITY – ANTIGONISH, NS







StFX: Proud Host of the 2030 National Summer Special Olympics

- ***Building on our Legacy:*** A proven track record of successfully hosting national events, including the 2018 Special Olympics National Summer Games.
- ***A Unified Community:*** With over 1,300 athletes, 900 volunteers, and unmatched enthusiasm, the 2018 Games demonstrated Antigonish's spirit and inclusivity.
- **StFX is set to host the 2025, 2026, 2027 Summer Provincial Special Olympics**
- ***Your Support is Key:*** Together, let's showcase our town's pride and capability on a national stage once again.





Special Olympics Canada Reach

4.5 Million – The number of **athletes worldwide** participating in Special Olympics Programs



40,301 - The number of **registered athletes** in Special Olympics Canada **year-round** programs from coast to coast to coast

16,440 - The number of **children and youth** enrolled in Special Olympics Canada programs



19,645 - The number of **volunteers**, including more than **13,000 trained coaches**

3,200 – The estimated number of **programs** operating **year-round** across Canada





2018 Special Olympics National Summer Games

Event Highlights

- Held from **July 31 to August 4, 2018**, with StFX University serving as the host site.
- **Athletes:** Over 1,300 athletes from across Canada participated.
- **Volunteers:** 900+ volunteers contributed to the success of the event.
- **Sports:** 9 sports, including swimming, athletics, basketball, bocce, powerlifting, and soccer, utilized StFX's facilities, as well as golf at the Antigonish Golf Club and softball at Dr. JH Gillis High School





2018 Special Olympics National Summer Games



Impact on Antigonish

- Unified the community through volunteerism and support for inclusivity
- Boosted local economy, with families and supporters travelling to the region
- Showcased the regions hospitality and StFX's and the community's capabilities as an elite event location





2018 Special Olympics National Summer Games

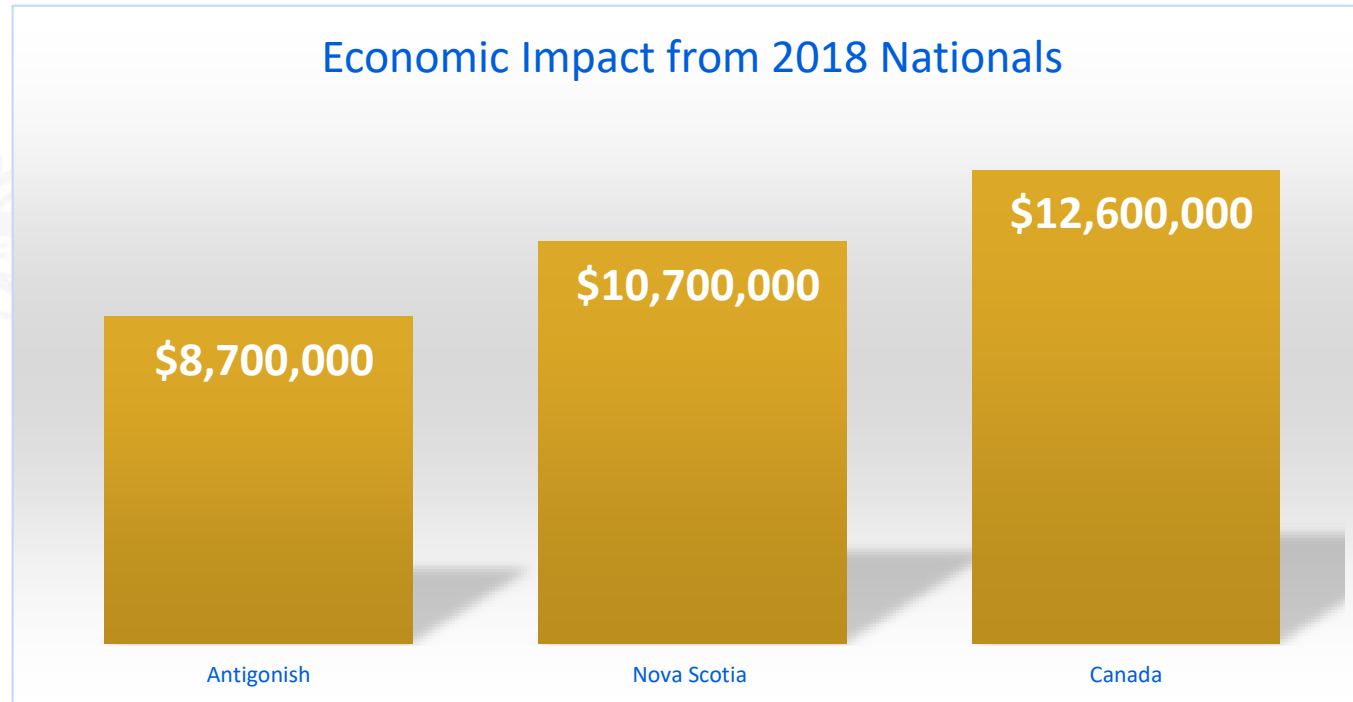
Legacy

- Strengthened Antigonish's reputation for hosting national-level inclusive events
- Inspired greater local involvement in Special Olympics programming
- StFX was able to renovate and create the new state of the art bleachers at StFX Stadium
- Special Olympics Nova Scotia was able to use portions of money raised from this event to build a new SONS Head Office in Halifax



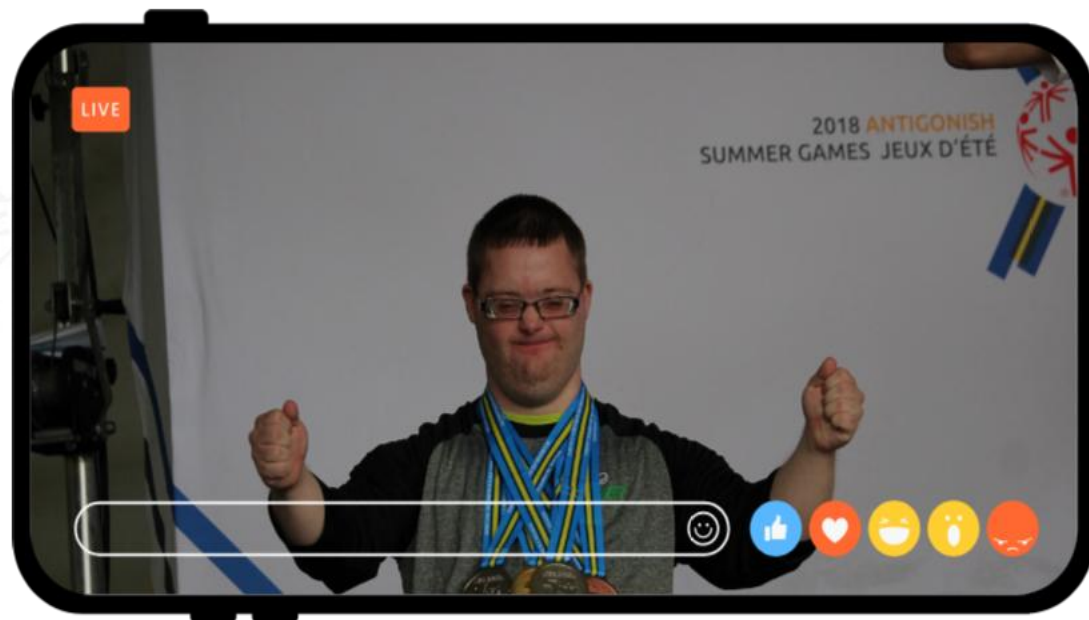


Based on the STEAM assessment conducted by Sport Tourism Canada the SOC Summer Games Antigonish 2018, with a budget of \$2 million, had an economic impact of \$8.7 million to the host City of Antigonish, \$10.7M to the Province of Nova Scotia and \$12.6M for Canada as a whole;





Coverage of 2 National Games (Antigonish, 2018 and Thunder Bay, 2020) generated 78M impressions (online, broadcast, print)





STEAMPRO Report

- A STEAMPRO Economic Impact Assessment from the Special Olympics Canada Winter Games 2024 had the following results:

	Calgary	Alberta	Canada
Initial Expenditure	\$5,737,928	\$5,737,928	\$5,737,928
GDP	\$4,050,878	\$4,888,844	\$6,072,846
Wages & Salaries	\$2,631,834	\$2,995,015	\$3,662,284
Employment	34.8	38.6	49.4
Total Taxes	\$1,002,387	\$1,193,722	\$1,575,178
Federal	\$551,312	\$652,868	\$826,786
Provincial	\$338,906	\$403,406	\$575,035
Municipal	\$112,387	\$137,449	\$173,357
Industry Output	\$7,629,138	\$8,470,021	\$10,914,376





Letters of Support

Special Olympics NS & Antigonish Chamber of Commerce



283 Main Street, Room 124
Antigonish, NS B2G 2C3
(902) 863-6308
contact@antigonishchamber.com

January 28, 2025

To: Special Olympics Canada – National Games Bid Review Committee
From: Michael Greek on behalf of Special Olympics Nova Scotia
Re: 2030 National Summer Games – St. FX

It is my pleasure on behalf of Special Olympics Nova Scotia to submit this letter as formal endorsement and support of the bid set forth by St. FX in their pursuit of hosting the 2030 Special Olympics Canada Summer Games.

We believe the 2018 SOC Summer Games and the commitment to a high quality, exceptional athlete and volunteer experience, are the most compelling reasons to return. The 2018 Games provided unparalleled access for spectators and other athletes to view competitions thanks to the amazing facilities where competition venues and accommodations are literally footsteps away.

The 2018 Games were a success with the athlete experience, volunteer engagement, sport technically and financially. We believe this could be replicated and even improved.

Since the bid documents outline many of the details, I will keep this brief. We have had multiple meetings with our friends/partners at St. FX and will continue to support and work with them. This includes our Provincial Office as well as our Board of Directors and local volunteer leaders. We are hosting our next 3 Provincial Games at this site, which speaks to the ongoing and strong partnership.

We are here as always for any questions and additional information.

Kind regards,

Michael Greek
CEO
Special Olympics Nova Scotia

Special Olympics Nova Scotia
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www.sosns.ca Email mgreek@specialolympicsns.ca Twitter @SpecialONS
Created by the Joseph P. Kennedy Jr. Foundation for the benefit of persons with intellectual disabilities

January 30th, 2025

To Whom it May Concern,

The Antigonish Chamber of Commerce would like to express its full support of St. Francis Xavier University's bid to host the Special Olympics Canada 2030 Summer Games.

By hosting the Special Olympics Canada 2018 Summer Games, St.FX University has demonstrated their ability to host an event of this size and importance. With over 13,300 athletes, 900 volunteers, and unmatched enthusiasm, the 2018 games showed Antigonish's spirit and passion for inclusivity.

The Antigonish Chamber of Commerce is enthused by the opportunity that this event could bring to our business community. An event of this scale would sell out our local accommodations, boost restaurant traffic, and increase retail and service spending in our town and surrounding communities. The influx of athletes, volunteers, and supporters would increase our community's visibility as a place to live, work, play, and visit.

Based on Sport Tourism Nova Scotia's STEAM assessment, the Special Olympics Canada 2018 Summer Games, with a budget of \$2 million, had an economic impact of \$8.7 million in Antigonish, \$10.7 million in Nova Scotia, and \$12.6 million nationally. This financial impact is extremely significant to a modestly sized town like Antigonish and would be celebrated by our friendly and welcoming community.

Regards,

Inez Forbes

President, Antigonish Chamber of Commerce





Together, Let's Make History in 2030

- **With your support, Antigonish can host an unforgettable event that:**
 - Drives economic impact for the region.
 - Reinforces inclusivity and community engagement.
 - Showcases the incredible hospitality and world-class facilities of our town and StFX University.
- **We invite you to join us in bringing this opportunity to life for our athletes, volunteers, and the entire community.**





The Partnering for Success – A \$100,000 Commitment

- **Why Your Support Matters:**
 - A \$100,000 investment will help secure Antigonish as the host of the 2030 National Summer Special Olympics
 - This funding will contribute to event infrastructure, volunteer training, and athlete services, ensuring a world-class experience
 - Your support will strengthen our town's reputation, drive economic impact and leave a lasting legacy of inclusivity and community pride
- **Join us in bringing The Games back to Antigonish!**
 - We ask for your partnership in this exciting opportunity to showcase our town and county and make a lasting impact



Football Canada

U18 CANADA CUP

U16 EASTERN CHALLENGE

DATES: EASTERN CHALLENGE JULY 14 - 19, FOOTBALL CANADA CUP JULY 12 - 20



About

FOOTBALL NOVA SCOTIA

- COMMITTED TO DEVELOPING AND PROMOTING FOOTBALL ACROSS THE PROVINCE.
- PROVIDING YOUTH WITH OPPORTUNITIES TO GROW THROUGH SPORT, TEAMWORK, AND COMPETITION.
- PROVEN SUCCESS IN HOSTING EVENTS THAT POSITIVELY IMPACT LOCAL COMMUNITIES.





Event **OVERVIEW**

- FOOTBALL CANADA CUP IS ONE OF MOST PRESTIGIOUS TOURNAMENTS IN CANADIAN FOOTBALL, BRINGING TOGETHER THE BEST JUNIOR FOOTBALL TALENT FROM ACROSS THE COUNTRY. THIS EVENT SERVES AS A KEY SELECTION OPPORTUNITY FOR TEAM CANADA'S U18 NATIONAL TEAM.
- THE EASTERN REGIONAL CHALLENGE IS A PREMIER TOURNAMENT THAT HIGHLIGHTS EMERGING FOOTBALL TALENT FROM EASTERN CANADA. IT PROVIDES A PLATFORM FOR ATHLETES TO COMPETE AND SHOWCASE THEIR SKILLS, ALL WHILE BEING SCOUTED BY COACHES AND TEAM REPRESENTATIVES.
- HELD AT STFX UNIVERSITY, HIGHLIGHTING ITS WORLD-CLASS FACILITIES.



Total **EXPENSES**

VENUE - GAME & PRACTICE FIELDS	\$ 15,000
MEETING ROOMS	\$ 11,000
MEDICAL SERVICES & SUPPLIES	\$ 7,500
TRANSPORTATION - AIRPORT	\$ 40,000
HOC - TRAVEL/ACCOMMODATIONS	\$ 15,750
VOLUNTEERS (CLOTHING/MEALS/ETC)	\$ 8,500
OFFICIALS	\$ 9,200
MARKETING & SPONSORSHIP	\$ 15,000
HOSPITALITY	\$ 20,500
OPERATIONS	\$ 30,000
TOTAL EXPENSES	\$172,450



Why

THIS EVENT MATTERS TO ANTIGONISH

- INCREASED LOCAL TOURISM: HOTELS, RESTAURANTS, AND BUSINESSES BENEFIT FROM VISITORS.
- ENGAGE THE COMMUNITY THROUGH VOLUNTEER OPPORTUNITIES
- ESTABLISHING ANTIGONISH AS A HUB FOR HIGH-LEVEL YOUTH SPORTS EVENTS.

Antigonish

NOVA SCOTIA'S FREE SPIRIT



Why **THIS EVENT MATTERS TO ANTIGONISH**

- WE ESTIMATE OVER 5000 ATTENDEES BRINGING ECONOMIC ACTIVITY TO LOCAL BUSINESSES.
- MEDIA COVERAGE AND LIVE STREAMS SHOWCASING ANTIGONISH TO A NATIONWIDE AUDIENCE.
- AVG LIVE STREAM VIEWS PER GAME
 - -U16 - 6625
 - -U18 - 8017
- STRENGTHENING COMMUNITY TIES AND FOSTERING YOUTH DEVELOPMENT THROUGH SPORT.



Join Us
**IN SUPPORTING
THIS EVENT!**

HELP US MAKE THIS EVENT A SUCCESS
FOR ANTIGONISH AND OUR YOUTH
ATHLETES!



Antigonish

NOVA SCOTIA'S FREE SPIRIT



Thank

YOU